

CHAPTER
14

GUIDED READING *Big Business and Labor*

Section 3

As you read this section, answer the questions below about government's attempts to regulate big business.

a. What is it?

b. How did it help businesses such as the Carnegie Company and tycoons like Andrew Carnegie?

1. Vertical integration	a. b.
2. Horizontal integration	a. b.
3. Social Darwinism	a. b.
4. Monopoly	a. b.
5. Holding company	a. b.
6. Trust	a. b.

c. How did it harm businesses such as Standard Oil and tycoons like John D. Rockefeller?

7. The perception of tycoons as "robber barons"	
8. Sherman Antitrust Act	